



**TRAVEL PLANNERS**  
INTERNATIONAL

**WE HOST**

**Rockstars**

**YOUR BRAND, BUSINESS & IDENTITY  
LET US HELP YOU BUILD IT!**



**30+** **FAMILY OWNED**  
*plus* **years**



**TRAVEL PLANNERS**  
INTERNATIONAL

**Travel Planners International** is a marketing and support agency for new and experienced travel professionals. At TPI, we're all about the individual; with everything we do, every program we create, we celebrate YOU, the travel entrepreneur. Maintaining your brand and identity and helping your business THRIVE is our obsession! Family-owned since 1988, our values have never altered; integrity, customer-focused, results-oriented, teamwork, excellence, and innovation drive our everyday.



## EARNING COMMISSIONS

Flexible commission plans, top tier commissions with our suppliers, with **NO minimum sales quotas** or long term contracts keeping you up at night. **#MoMoney** In addition to up to 100% commission, we provide all of our advisors with a free marketing hub, back office support, marketing advice, free email marketing program.... and so much more!





# 5 REASONS 4,000+ ADVISORS 🥰 LOVE US!



**We've got your back!** We devote 100% of our resources to supporting your efforts as entrepreneurs.



We provide the **latest in cutting-edge technologies**, including a robust advisor portal, free email marketing and a **CRM** so good, it makes your business smarter.



**It's all about the benjamins!** We have the best commission plans that make you more money, including a 100% program.



You get access to our consortium **Signature Travel Network** and their programs and services.

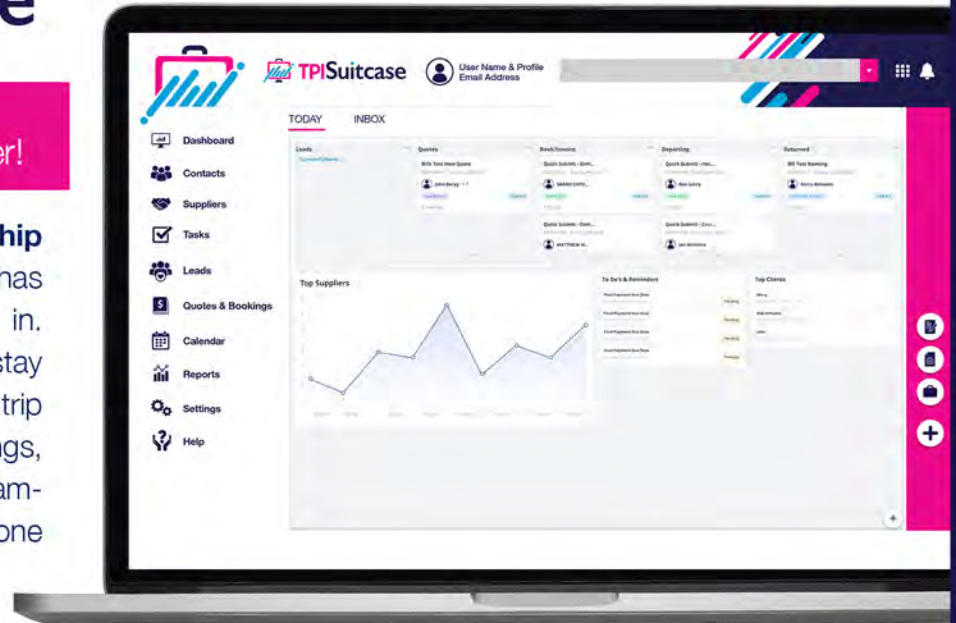


Last but not least.... us! People join our TPI Family because we truly **care about you and your business** and there is no better family to be a part of.



Technology so good;  
it makes your business smarter!

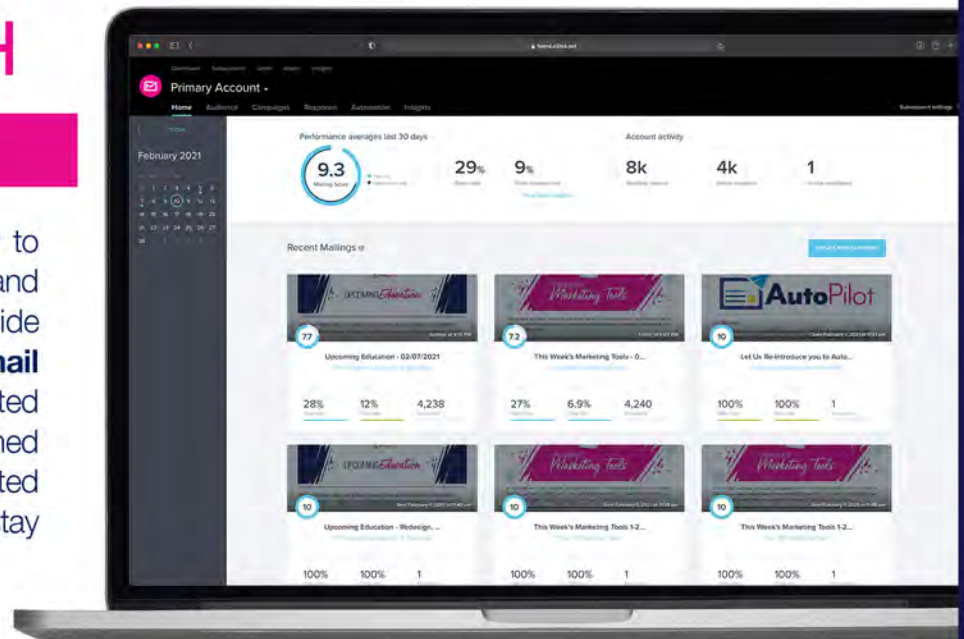
TPI's robust **Customer Relationship Management (CRM)** technology has our back-office tools built right in. TPI Suitcase allows you to stay connected with your clients, create trip itineraries, track quotes, bookings, forecasted commissions, and seamlessly submit your sales, all in one place!



MONARCH

Email Marketing

We know that eMarketing is key to staying in front of your clients and attracting new clients! We provide our advisors with a **FREE email marketing platform**, with unlimited contacts, and a predesigned beautiful email library updated weekly, making it easy for you to stay relevant!





# Your Savvy ADVISOR PORTAL

**Responsive Design** – use the site from your phone, tablet or computer.

**My Account Area** – includes a breakdown of your services and fees.

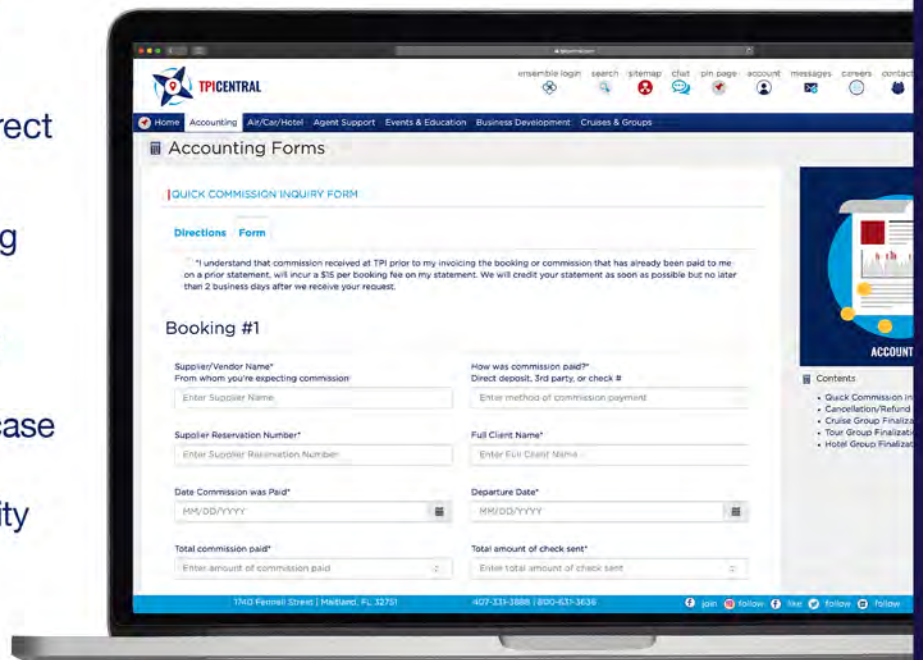
**Interactive Calendar** – keep track of your clients and your TPI events.

**Promos** – gain access to TPI and Signature exclusive promos from our Preferred Partners.



# Accounting TOOLS MADE EASY

- ✓ Get paid bi-monthly via direct deposit.
- ✓ Online Commission Tracking & Accounting Tools
- ✓ Receive Commission Alerts
- ✓ Fully Integrated with TPISuitcase
- ✓ Robust Reporting Functionality



# Customizable TRAVEL WEBSITE

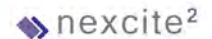
Need a web presence built for you, but not sure where to start? **TIMA** provides anything from a simple landing page to a fully custom website that will wow your potential customers.

**nexcite<sup>2</sup>** has over 6,000 Passport Online clients knowing the power of a good travel advisor website – one that delivers the right content to their customers, one that is flexible, one that can be customized to reflect an advisor's unique brand.

**Voyager's** program offers beautiful websites that anyone, no matter their experience level, can customize and design to their desire – no cookie cutter websites here.



**TIMA**  
Travel Industry Marketing Association

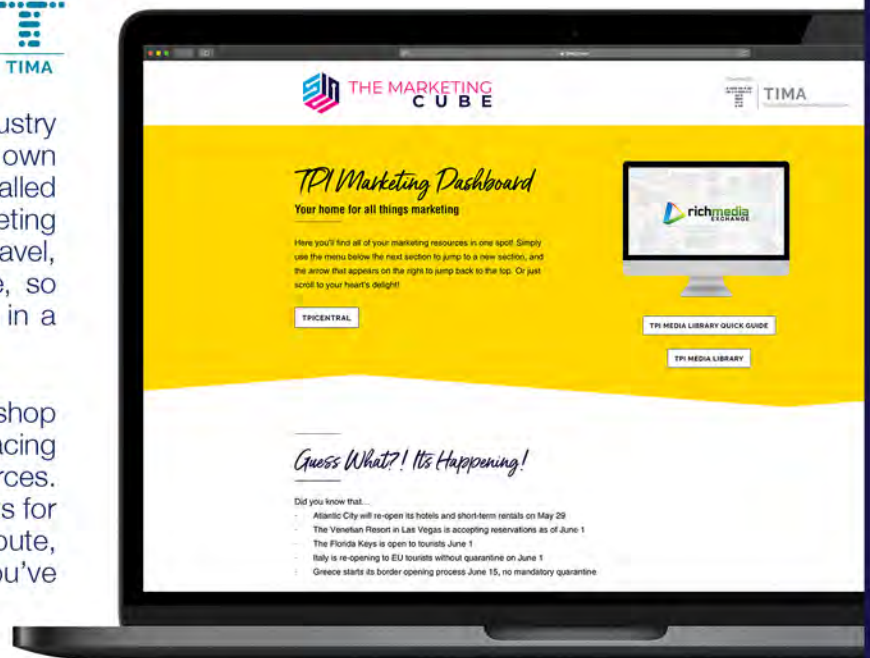


**THE MARKETING  
CUBE**

POWERED BY:  
**TIMA**

TPI has partnered with TIMA – Travel Industry Marketing Association - and we have our own Marketing Center and Media Library called The Marketing Cube. Why The Marketing Cube? Because, you know, when you travel, you pack everything in a packing cube, so when you market, you need everything in a Marketing Cube.

TPI's Marketing Cube is your one-stop-shop for beautifully curated consumer-facing content and marketing tools and resources. This free dashboard is chock full of assets for you to simply download and distribute, making you the Rockstar marketer you've always desired to be!





# TPI Events

Whether you just joined us or have been a loyal advisor for 10+ years, our job is to make sure you're constantly evolving into the most successful version of yourself. To stay ahead of the curve, we've created valuable events that'll take you and your business to the next level – every time. You don't want to miss out on all the great opportunities to learn and grow your business!



Wave A Virtual Event Rave



TRAVEL PLANNERS INTERNATIONAL PRESENTS

# VACATION Nights



## ADVOCATE *Program*

We know your business grows stronger and the local travel advisor community thrives when it's easy to share best practices, trade stories, and offer/ask for advice from fellow Rockstars. All over the country, these "meetups" happen. These are small, informal, and intimate meetings, led by one of our Rockstars/TPI Advocates, at a coffee shop, lunch, diner, wine bar, virtually, etc. This is just another way TPI supports you.

## MENTOR CONNECTION

TPI's Mentor Connection program is designed to connect TPI Main Advisors, seeking to gain additional knowledge in the industry, from their fellow TPI Advisors. We are blessed with super smart and talented advisors and agency owners who are not only building thriving travel agencies but possess a desire to build the industry while scaling their business. A winning combination in business ownership!

Many have mastered certain travel niches, are savvy in social media, have refined business building practices, and developed advisor and agency training curriculum. We also know the best entrepreneurs seek guidance and training from those in their field. Rarely does a business owner know it all and this is a great way to gain valuable knowledge and advice.



# Corporate & Air SELLERS OF TRAVEL

**Let's make more money selling travel together!** Selling corporate or business leisure travel arrangements is a money-making venture, made even more profitable by partnering with Travel Planners International.

**60+ High Commission  
AIRLINE CONTRACTS**

## GDS ADVISORS WITH TPI

Never have capped commissions. We guarantee when you make commission on an airline ticket, the money you've earned is paid in the same period of ticketing ... it's all yours!



**COME *Rock* WITH US!**

FOR MORE INFORMATION  
**CONTACT TAMMY AT:**

**tammyr@tpionline.com**  
**1-800-730-6392**

