

Finding Your Travel Niche Worksheet: Niche Possibilities

Narrow down areas of travel that will be both of interest to you and fruitful for your travel agency to focus on! **Each box represents a possible niche.**

1. Write each of your hobbies in its own box. **Hint:** Print more of this page if you listed more than 6 hobbies on page 1.
2. Looking at page 1, list any destinations and types of travel relevant in each hobby's box.
3. Lastly, add networks that might be interested in such areas of travel
4. Decide which travel niches are most feasible and work with your lifestyle. **Hint:** A good niche typically has fewer destinations and types of travel (making it easier for you to focus and become an expert) with a lot of networks interested (large potential client base).

Hobby:

Destinations:	Type of Travel:	Network:
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Hobby:

Destinations:	Type of Travel:	Network:
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Hobby:

Destinations:	Type of Travel:	Network:
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Hobby:

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Hobby:

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Hobby:

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